

CPC Envision Proposal Evaluation Criteria

A proposal will be considered in relation to how well it aligns with the evaluation criteria described below. A preferred proposal will meet many of these criteria. A preferred proposal will be written in a manner that clearly describes the circumstances around unmet criteria.

- **New ministry:** Proposal should involve doing something new or taking an innovative or creative direction with a current initiative.

- **Self-sustaining:** Proposal should demonstrate the potential for future success without any further investment from the Envision Fund. Envision funds should not be requested for the ongoing operating budget (or day-to-day expenses) of CPC or an outside organization. Examples of ways a proposal might meet this criteria include:

- By requesting one-time expenses for resources such as equipment, training, or facilities.
- By requesting seed money to start a program which, once established, will find other sources of regular funding.
- By demonstrating a path to self-sustainability such as through new revenue generated.

- **Long-term solution:** Proposal should work toward a hand-up rather than a hand-out.

- **Stewardship:** Proposal should exemplify responsible management of funds.

- **CPC Member involvement:** When appropriate, proposal should extend an opportunity for CPC members to be involved and contribute their time and talents.

- **Shared investment:** Depending on the scope of the proposal, additional sources of funding are encouraged.